



W2A Company Profile

Integrated IT Services, Digital Platforms,
Automation & AI-Powered Business Solutions



Delivering practical technology solutions
for modern businesses in the UAE and beyond.

2026

BUILDING THE INTELLIGENT FUTURE



www.w2a.ae



info@w2a.ae



Phone & WhatsApp:
+971 55 717 0679



About **W2A**

Who We Are & What We Deliver

Way to Alter IT Services Co. LLC | W2A is a technology, digital solutions, and business support company committed to helping organizations grow, automate, and scale with confidence.

We design and develop modern websites and digital platforms, build smart automation systems, deliver AI-driven solutions, and provide reliable business infrastructure that drives efficiency and results.



Mission

To deliver practical, innovative, and reliable technology solutions that help businesses work smarter, grow faster, and stay ahead.



Vision

To be a trusted technology partner recognized for building intelligent, scalable, and impactful digital solutions across the region and beyond.



Why Businesses Choose W2A

- ✓ **Client-Focused Delivery**
We listen, understand, and deliver solutions that truly fit your goals.
- ✓ **Custom Solutions**
Tailored systems and platforms built around your unique needs.
- ✓ **Practical Innovation**
We use the right technology to solve real business challenges.
- ✓ **Professional Execution**
High standards, clear communication, and on-time delivery.
- ✓ **Business-Oriented Strategy**
Solutions designed to improve efficiency, productivity, and growth.
- ✓ **Long-Term Support**
We stand with you beyond delivery to ensure your continued success.

Core Capabilities



Website Design & Development



Digital Platforms



Custom Software



Social Media Management



Business Automation



AI Business Advisor



Accounting & Payroll Solutions



IT & Business Consulting



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Core Services

Solutions Built for Modern Business Growth

We combine technology, creativity, and automation to deliver end-to-end solutions that help businesses thrive in a digital-first world.

01



Website Design & Development

We build responsive, fast, and SEO-friendly websites that reflect your brand, engage your audience, and drive real business results.

02



Digital Platforms

We design and develop scalable digital platforms and portals that connect users, streamline operations, and unlock new growth opportunities.

03



Custom Software Development

From idea to implementation, we create custom software solutions tailored to your unique workflows and business requirements.

04



Social Media Management

We manage your social presence with strategy, content, and engagement that builds brand awareness and drives customer loyalty.

05



Business Automation

We automate repetitive tasks and business processes to improve efficiency, reduce costs, and increase productivity.

06



AI Business Advisor

We leverage AI and data insights to help you make smarter decisions, optimize performance, and stay ahead of the competition.

07



Accounting & Payroll Solutions

Accurate accounting and seamless payroll management to ensure compliance, transparency, and financial clarity.

08



IT & Business Consulting

We provide expert guidance and IT consulting to align technology with your goals and accelerate sustainable business growth.

How We Deliver Value



01 Strategy

We understand your business goals and define clear strategies for success.



02 Design

We craft intuitive designs and experiences that engage and convert.



03 Development

We build robust, scalable, and secure solutions using modern technologies.



04 Support

We provide ongoing support and optimization to ensure long-term success.



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03

Website Design & Web Development Plans

Professional websites. Powerful performance.
Tailored to your goals, built to grow your business.













BEST VALUE

STARTER

1,999 AED
ONE-TIME











US\$544 CA\$775 €479

-  Responsive & Modern Design
-  Up to 5 Pages
-  5 Email Accounts
-  Direct Reaction Buttons
-  1 Month Maintenance
-  Basic SEO Service
-  1 Year Free Hosting & Domain
-  Staff Training (1 Session)
-  Up to 2 Interactive Forms
-  E-commerce / Payment Gateway

STANDARD

3,999 AED
ONE-TIME











US\$1,089 CA\$1,550 €959

-  Responsive & Modern Design
-  Up to 10 Pages
-  10 Email Accounts
-  Direct Reaction Buttons
-  3 Months Maintenance
-  Advanced SEO Service
-  1 Year Free Hosting & Domain
-  Staff Training (2 Sessions)
-  Up to 5 Interactive Forms
-  E-commerce / Payment Gateway

PREMIUM

6,999 AED
ONE-TIME

US\$1,906 CA\$2,712 €1,679

-  Responsive & Modern Design
-  Up to 20 Pages
-  20 Email Accounts
-  Direct Reaction Buttons
-  6 Months Maintenance
-  Premium SEO Service
-  2 Years Free Hosting & Domain
-  Staff Training (3 Sessions)
-  Unlimited Interactive Forms
-  E-commerce / Payment Gateway



Secure & Reliable
Built with best practices for security, speed & performance.



Scalable & Future-Ready
Solutions that grow with your business.



Dedicated Support
We're here when you need us, before, during & after launch.

Social Media Management Plans

Consistent Content. Meaningful Engagement. Measurable Growth.

We create, manage, and optimize content that builds your brand, engages your audience, and drives real results across your social channels.

		BEST VALUE	
			
LIGHT	BASIC	ACTIVE	ENGAGED
2,500 AED	3,500 AED	6,500 AED	8,500 AED
/month	/month	/month	/month
US\$ 681 CA\$ 969 € 600	US\$ 953 CA\$ 1,356 € 839	US\$ 1,770 CA\$ 2,519 € 1,559	US\$ 2,314 CA\$ 3,294 € 2,039
<ul style="list-style-type: none"> 8 Posts per month 16 Stories per month 4 Reels per month 1 Video Session per month 1 Photo Session per month 	<ul style="list-style-type: none"> 12 Posts per month 24 Stories per month 8 Reels per month 1 Video Session per month 1 Photo Session per month 	<ul style="list-style-type: none"> 16 Posts per month 32 Stories per month 12 Reels per month 2 Video Sessions per month 2 Photo Sessions per month 	<ul style="list-style-type: none"> 20 Posts per month 40 Stories per month 16 Reels per month 2 Video Sessions per month 2 Photo Sessions per month
Per Social Platform	Per Social Platform	Per Social Platform	Per Social Platform



All plans include content strategy, content calendar, caption writing, hashtag research, publishing, basic engagement, and monthly performance reports.

* Pricing is based on AED. Other currencies are approximate and may vary.

W2A AI Business Advisor

Get a Smart Business Growth Plan in Minutes

W2A AI Business Advisor helps you analyze your business situation and generate a practical, data-driven growth plan tailored to your goals.

In just a few minutes, get clear insights, actionable strategies, and the right digital solutions to move your business forward with confidence.



1. Your Growth Plan Includes



Business Situation Analysis
Understand your current position, market, and performance.



Key Challenges & Opportunities
Identify what's holding you back and where the biggest opportunities are.



30-Day Action Plan
Quick wins and immediate actions to create early momentum.



90-Day Growth Strategy
A step-by-step roadmap for sustainable business growth.



Recommended Digital Solutions
Tailored tools and technologies to help you scale smarter.



2. How It Works



01 Share Your Goal
Tell us about your business and what you want to achieve.



02 Answer Smart Questions
Our AI asks the right questions to understand your business inside and out.



03 Receive a Practical Plan
Get a customized growth plan with clear actions, strategies, and recommended solutions.



3. What It Can Help With

- Starting a New Business
- Growing an Existing Business
- Improving Online Sales
- Entering the UAE Market
- Business Automation
- Website or Platform Planning
- Choosing the Right Digital Solution
- Marketing & Lead Generation



Smarter Insights. Clearer Direction. Faster Growth.

Let W2A AI Business Advisor be your intelligent partner in building a stronger, smarter future.

Success Stories

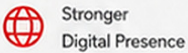
Real results. Real impact. Discover how we help businesses grow with smart digital solutions.



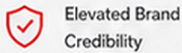
Dubai Art & Architecture Business

Dubai, United Arab Emirates

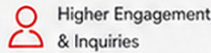
Digital platform development for a creative business specializing in art, architecture, interior design, and curated collections.



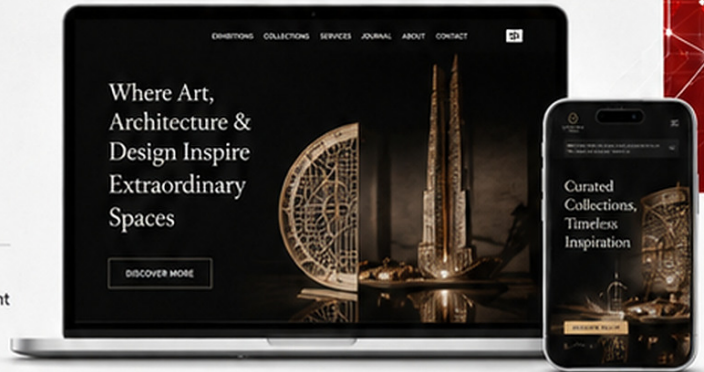
Stronger Digital Presence



Elevated Brand Credibility



Higher Engagement & Inquiries



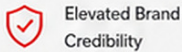
San Diego Flooring Business

San Diego, California, United States

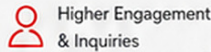
Professional website development for a flooring sales and installation company focused on quality, trust, and customer satisfaction.



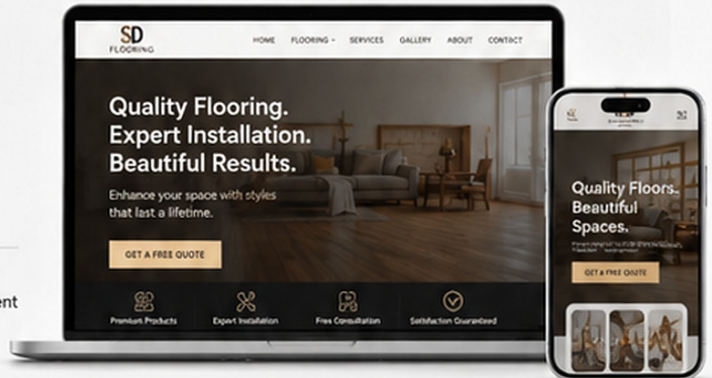
Stronger Digital Presence



Elevated Brand Credibility



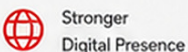
Higher Engagement & Inquiries



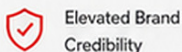
Luxury Art & Handicraft Brand

United Arab Emirates

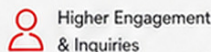
Custom digital platform for a premium creative brand offering artistic products and meaningful experiences with a focus on elegance and authenticity.



Stronger Digital Presence



Elevated Brand Credibility



Higher Engagement & Inquiries





Let's Build What's Next

Thank you for exploring W2A.
We're more than an IT service provider –
we're your digital growth partner.

Whether you need to modernize operations, automate processes, build digital platforms, or harness AI, our team is ready to turn your vision into measurable results. Let's build the future—**together**.

Why Partner With W2A



Practical Solutions

We deliver practical, result-driven solutions tailored to your real business needs.



Reliable Delivery

Timely, transparent, and quality-focused execution you can count on.



Scalable Thinking

Future-ready strategies and technology built to grow with your business.



Long-Term Support

We stand with you beyond delivery to ensure your continued success.

Get in Touch



Website
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Email
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Start Your Next Project with Confidence.

Trust & Verification

All key documents and credentials are available in our Trust Center.



Company Profile



Official Links



Business License



Media Coverage



CEO Profile



Payment Verification



Transparency. Authenticity. **Trust.**



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