



W2A Company Profile

Integrated IT Services, Digital Platforms,
Automation & AI-Powered Business Solutions



Delivering practical technology solutions
for modern businesses in the UAE and beyond.

2026

BUILDING THE INTELLIGENT FUTURE



www.w2a.ae



info@w2a.ae



Phone & WhatsApp:
+971 55 717 0679



About **W2A**

Who We Are & What We Deliver

Way to Alter IT Services Co. LLC | W2A is a technology, digital solutions, and business support company committed to helping organizations grow, automate, and scale with confidence.

We design and develop modern websites and digital platforms, build smart automation systems, deliver AI-driven solutions, and provide reliable business infrastructure that drives efficiency and results.



Mission

To deliver practical, innovative, and reliable technology solutions that help businesses work smarter, grow faster, and stay ahead.



Vision

To be a trusted technology partner recognized for building intelligent, scalable, and impactful digital solutions across the region and beyond.



Why Businesses Choose W2A



Client-Focused Delivery

We listen, understand, and deliver solutions that truly fit your goals.



Custom Solutions

Tailored systems and platforms built around your unique needs.



Practical Innovation

We use the right technology to solve real business challenges.



Professional Execution

High standards, clear communication, and on-time delivery.



Business-Oriented Strategy

Solutions designed to improve efficiency, productivity, and growth.



Long-Term Support

We stand with you beyond delivery to ensure your continued success.

Core Capabilities



Website Design & Development



Digital Platforms



Custom Software



Social Media Management



Business Automation



AI Business Advisor



Accounting & Payroll Solutions



IT & Business Consulting



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Core Services

Solutions Built for Modern Business Growth

We combine technology, creativity, and automation to deliver end-to-end solutions that help businesses thrive in a digital-first world.

01



Website Design & Development

We build responsive, fast, and SEO-friendly websites that reflect your brand, engage your audience, and drive real business results.

02



Digital Platforms

We design and develop scalable digital platforms and portals that connect users, streamline operations, and unlock new growth opportunities.

03



Custom Software Development

From idea to implementation, we create custom software solutions tailored to your unique workflows and business requirements.

04



Social Media Management

We manage your social presence with strategy, content, and engagement that builds brand awareness and drives customer loyalty.

05



Business Automation

We automate repetitive tasks and business processes to improve efficiency, reduce costs, and increase productivity.

06



AI Business Advisor

We leverage AI and data insights to help you make smarter decisions, optimize performance, and stay ahead of the competition.

07



Accounting & Payroll Solutions

Accurate accounting and seamless payroll management to ensure compliance, transparency, and financial clarity.

08



IT & Business Consulting

We provide expert guidance and IT consulting to align technology with your goals and accelerate sustainable business growth.

How We Deliver Value



01 Strategy

We understand your business goals and define clear strategies for success.



02 Design

We craft intuitive designs and experiences that engage and convert.



03 Development

We build robust, scalable, and secure solutions using modern technologies.



04 Support

We provide ongoing support and optimization to ensure long-term success.



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03

Website Design & Web Development Plans

Professional websites. Powerful performance.
Tailored to your goals, built to grow your business.



BEST VALUE

LAUNCH

3,500 AED

ONE-TIME

US\$953 CA\$1,328 €825

- Responsive Design
- Up to 5 Pages
- 1 Business Email
- Basic Forms & Lead Capture
- Business Integrations
- Basic SEO & GEO Setup
- 1 Year Hosting & SSL
- 30 Days Post-Launch Support
- Staff Training: No
- E-Commerce / Payment Gateway: No

BUSINESS

6,500 AED

ONE-TIME

US\$1,770 CA\$2,467 €1,533

- Responsive Design
- Up to 10 Pages
- 5 Business Emails
- Advanced Forms & Lead Capture
- Business Integrations
- Advanced SEO & GEO Setup
- 1 Year Hosting & SSL
- 60 Days Post-Launch Support
- Staff Training: 1 Person
- E-Commerce / Payment Gateway: No

E-COMMERCE

FROM **12,500 AED**

ONE-TIME

US\$3,405 CA\$4,744 €2,946

- Responsive Design
- Unlimited Pages
- Unlimited Business Emails
- Advanced Forms & Lead Capture
- Business Integrations
- Advanced SEO & GEO Setup
- 1 Year Hosting & SSL
- 90 Days Post-Launch Support
- Staff Training: 2 Persons
- E-Commerce / Payment Gateway: Yes



Secure & Reliable

Built with best practices for security, speed & performance.



Scalable & Future-Ready

Solutions that grow with your business.



Dedicated Support

We're here when you need us, before, during & after launch.



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Social Media Management Plans

Consistent Content. Meaningful Engagement. Measurable Growth.

We create, manage, and optimize content that builds your brand, engages your audience, and drives real results across your social channels.



BEST VALUE



PRESENCE

3,000 AED
/month

US\$817 CA\$1,139 €707

- ✓ 8 Posts
- ✓ 12 Stories
- ✓ 2 Reels
- ✗ Content Shoot: No
- ✓ 1 Social Platform
- ✓ Content Strategy
- ✓ Copywriting & Publishing
- ✗ Community Management: No
- ✓ Monthly Reporting: Basic
- ✗ Ads Management: No



GROWTH

5,000 AED
/month

US\$1,362 CA\$1,898 €1,178

- ✓ 12 Posts
- ✓ 16 Stories
- ✓ 4 Reels
- ✓ 1 Content Shoot
- ✓ 1 Social Platform
- ✓ Content Strategy
- ✓ Copywriting & Publishing
- ✓ Community Management: Basic
- ✓ Monthly Reporting: Yes
- ✗ Ads Management: No



PERFORMANCE

7,500 AED
/month

US\$2,043 CA\$2,847 €1,767

- ✓ 16 Posts
- ✓ 20 Stories
- ✓ 6 Reels
- ✓ 1 Half-Day Shoot
- ✓ 2 Social Platforms
- ✓ Content Strategy
- ✓ Copywriting & Publishing
- ✓ Community Management: Yes
- ✓ Monthly Reporting: Advanced
- Ads Management: Optional



PREMIUM

11,000 AED
/month

US\$2,996 CA\$4,176 €2,592

- ✓ 20 Posts
- ✓ 30 Stories
- ✓ 8 Reels
- ✓ 2 Content Shoots
- ✓ Up to 3 Social Platforms
- ✓ Content Strategy
- ✓ Copywriting & Publishing
- ✓ Community Management: Yes
- ✓ Monthly Reporting: Advanced
- ✓ Ads Management: Yes



All plans include content strategy, content calendar, professional captions, publishing support, and structured monthly reporting.

* Advertising budgets and media spend are not included.

W2A AI Business Advisor

Get a Smart Business Growth Plan in Minutes

W2A AI Business Advisor helps you analyze your business situation and generate a practical, data-driven growth plan tailored to your goals.

In just a few minutes, get clear insights, actionable strategies, and the right digital solutions to move your business forward with confidence.



1. Your Growth Plan Includes



Business Situation Analysis

Understand your current position, market, and performance.



Key Challenges & Opportunities

Identify what's holding you back and where the biggest opportunities are.



30-Day Action Plan

Quick wins and immediate actions to create early momentum.



90-Day Growth Strategy

A step-by-step roadmap for sustainable business growth.



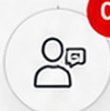
Recommended Digital Solutions

Tailored tools and technologies to help you scale smarter.



2. How It Works

01



Share Your Goal

Tell us about your business and what you want to achieve.

02



Answer Smart Questions

Our AI asks the right questions to understand your business inside and out.

03



Receive a Practical Plan

Get a customized growth plan with clear actions, strategies, and recommended solutions.



3. What It Can Help With

- ☒ Starting a New Business
- ☒ Growing an Existing Business
- ☒ Improving Online Sales
- ☒ Entering the UAE Market
- ☒ Business Automation
- ☒ Website or Platform Planning
- ☒ Choosing the Right Digital Solution
- ☒ Marketing & Lead Generation



Smarter Insights. Clearer Direction. Faster Growth.

Let W2A AI Business Advisor be your intelligent partner in building a stronger, smarter future.



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Success Stories

Real results. Real impact. Discover how we help businesses grow with smart digital solutions.



Dubai Art & Architecture Business

Dubai, United Arab Emirates

Digital platform development for a creative business specializing in art, architecture, interior design, and curated collections.



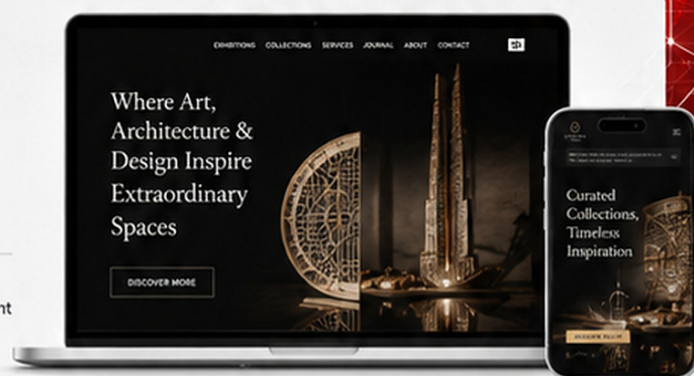
Stronger Digital Presence



Elevated Brand Credibility



Higher Engagement & Inquiries



San Diego Flooring Business

San Diego, California, United States

Professional website development for a flooring sales and installation company focused on quality, trust, and customer satisfaction.



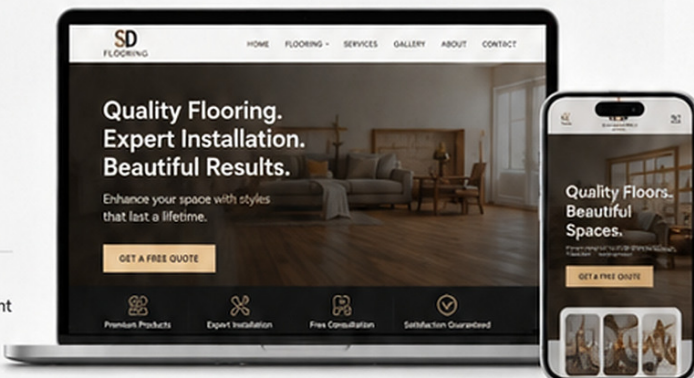
Stronger Digital Presence



Elevated Brand Credibility



Higher Engagement & Inquiries



Luxury Art & Handicraft Brand

United Arab Emirates

Custom digital platform for a premium creative brand offering artistic products and meaningful experiences with a focus on elegance and authenticity.



Stronger Digital Presence



Elevated Brand Credibility



Higher Engagement & Inquiries



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Let's Build What's Next

Thank you for exploring W2A.
We're more than an IT service provider –
we're your digital growth partner.

Whether you need to modernize operations, automate processes, build digital platforms, or harness AI, our team is ready to turn your vision into measurable results. Let's build the future—together.

Why Partner With W2A



Practical Solutions

We deliver practical, result-driven solutions tailored to your real business needs.



Reliable Delivery

Timely, transparent, and quality-focused execution you can count on.



Scalable Thinking

Future-ready strategies and technology built to grow with your business.



Long-Term Support

We stand with you beyond delivery to ensure your continued success.

Get in Touch



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Start Your Next Project with Confidence.

Trust & Verification

All key documents and credentials are available in our Trust Center.



Company Profile



Official Links



Business License



Media Coverage



CEO Profile



Payment Verification



Transparency. Authenticity. **Trust.**



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